

Invitation to our Community of Practice

The Educational Role of Librarians in Developing Independent Learners through Information Literacy Programs



Knowledge
Connections
Building Knowledge Networks

Share Tacit and Explicit Knowledge
Discover Knowledge Networks
Enhance Competencies
Develop Organizational Knowledge Assets

Venue : Sime Darby Convention Centre
1A, Jalan Bukit Kiara, Kuala Lumpur
Date : 8th and 9th February 2012

Enabling Knowledge Capture

The Educational Role of Librarians in Developing Independent Learners through Information Literacy Programs

ISSUE :

Knowledge Workers are expected to be information literate. However, many of them seem to rely on one-keyword searches to find the answers to all their questions at the top of the search result pages, **using Google as an oracle of modern times**. Various studies and reports **stress the importance of Interactive User Education Programs** as a key of success in information societies and indicate the consequences of a lack of information literacy (Drucker 1993; Van Deursen and Van Dijik 2008).



OUR AIM

The aim of this CoP program is to provide an avenue for library professionals to enhance their knowledge with up-to-date Information Literacy (IL) practices via knowledge sharing among IL subject matter experts and fellow librarians. In this CoP, participants will discuss and share their experiences on IL learning and teaching, strategies, implementation and current issues.

HIGHLIGHTS

Keynote Address by Dato' Dr. Zaiton Osman

Chief Librarian, University Malaya (1993-2002)

Consultant Librarian, University Malaya (2002-2004)

Library Consultant, Open University Malaysia (2001- 2006)

Strategic Advisor, Knowledge Connections (2007-present)

To impart her wealth of knowledge in developing Information Literacy programs to fellow library professionals.

Information Literacy Experts

- Senior Information Literacy consultant to facilitate the Workshop and guide participants in their discussion.
- Senior library professionals in Malaysia to share their experiences in the development and delivery of their Information Literacy programs at their respective organisations.

Knowledge Intermediaries

KM consultants from Knowledge Connections to capture knowledge shared at the CoP and compile them into a report for participants' future reference.

WHO SHOULD ATTEND?

This CoP program is open to all library personnel who :

- intend to start an IL program for their library users
- wish to get new ideas for their IL programs
- are keen to collaborate with other IL SMEs to enhance the standard and practice of IL programs in Malaysia.

BACKGROUND

Our NeuNexus Community of Practice programs are a learning experience – giving focus to knowledge-sharing and knowledge transfer. Participants are given the opportunity through a hands-on workshop (via the knowledge cafe) to acquire new knowledge for them to add on to their experience and apply to their work.

The format of the program is made up of a presentation by consultants on topics that are of relevant to participants, followed by the knowledge cafe during which participants actively discuss the issues related to the topic and in so doing put into practice the concept of knowledge-sharing.

TOPICS SHARED AT OUR NEUNEXUS CoPs

“Key Performance Indicators – The Librarians’ Perspective”

“From IM to KM : Providing knowledge-based services for the medical industry”

“Competency Skills Needed for Librarians – Areas of Competency needed by Librarians in Malaysia”

“Core Competencies for the Marketing of Library Services and Facilities : Analysis and Evaluation”

“Innovation in the Marketing of Information Services”

“KM Primer and Taxonomy Management workshop”

“Pushing the Frontier: From Information Management to Knowledge Management”

“The University as a Knowledge Organization”

“From Information Management to Knowledge Management: Developing New Competencies for Librarians”

“Diagnostics approach towards enhancing the growth and performance of a Library”

“Developing Intellectual Capital through Knowledge Assets: Importance of Knowledge Audit in KM”

“Making libraries accountable to their customers through value-based management”

“Core Competencies for the Marketing of Library Services and Facilities : Analysis and Evaluation”

“A diagnostic approach towards the re-branding of library services & facilities”

“Techniques in Marketing Knowledge : Making Libraries more competitive”

“The impact of Library Management Systems in improving operational efficacy in libraries: the Malaysian Context”

“Knowledge Management: Are (Public-Sector) Organizations on the Right Track?”

“Using the Blue Ocean Strategy for the Competitive Survival of Knowledge Centres”

“Exploring Qualifying Elements for Strategic Transformation in Organizations”

Location Map



Invitation

NeuNexus
The Ultimate Tool for Collaboration

NeuNexus Program :

The Educational Role of Librarians in Developing Independent Learners through Information Literacy Programs

This invitation entitles you to participate in the above CoP program at no cost.

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